



FOR IMMEDIATE RELEASE

Entity Beauty introduces Nudit  Corrective Sculpting Powders

ORLANDO, FL Feb 5 Nail and beauty products company Entity Beauty Inc. (entitybeauty.com) today announced the introduction of Nudit  Corrective Sculpting Powder, which offers unique new benefits to acrylic nail artists.

Nudit  Corrective Sculpting Powder is designed to hide flaws and enhance the natural look of nails, even on challenging clients with short nail beds. The powder contains an exclusive pigment combination that blends right in with the color of the nail plate, hiding imperfections without the trouble of mixing. It is offered in opaque warm and cool pink tones.

About Entity Beauty

Founded in 2004 by world champion nail artists Tom Holcomb and Tom Bachik, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its team of creative consultants, including current world champion Alisha Rimando. Entity Beauty's products are available in the United States, Europe and Asia.

Contact information:

Craig A. Fleming, President and CEO Entity Beauty, Inc.
407-352-5285 or cfleming@entitybeauty.com
entitybeauty.com

