

FOR IMMEDIATE RELEASE

Entity Beauty Announces the Appointment of a New U.S. Distributor

Professional nail and beauty products manufacturer Entity Beauty, Inc. (entitybeauty.com) proudly announces the appointment of Mady Nail Supply; a nail distributor located in Raleigh North Carolina. This new distributor represents additional territory for Entity product availability.

Entity is currently distributed in over 30 countries worldwide. Entity Beauty brings technologically advanced professional nail and skin care products and world class education to the beauty professional. This new distributor continues to expand Entity's growth in the United States. Entity Beauty, Inc. is excited to partner with them as they represent the industry's finest professional nail distributors.

"I am thrilled with the amount of U.S. growth we are experiencing! It is especially rewarding in this shaky economy." Vicki Heller, President and CEO of Entity Beauty, Inc. asserted when asked about the distributor expansion.

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the-art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System, Rainforest Body Couture and Entity 1 Gel Technology are the first to bring patent-pending nanotechnology to nail professionals.

Contact Information

Vicki Heller
CEO
Entity Beauty Inc.
312-466-3973 or vheller@entitybeauty.com
entitybeauty.com