

FOR IMMEDIATE RELEASE

Entity Beauty Announces the Appointment of Four New U.S. Distributors

Professional nail and beauty products manufacturer Entity Beauty, Inc. (entitybeauty.com) proudly announces the appointment of four new United States distributors; 3 Chix Salon Supply in Phoenix, AZ, Hollywood Nails in Miami, FL, Mikala Nail Supply in Columbus, OH, and Sunlight Beauty, Inc. in Orlando, FL. The four new distributors represent additional territories for Entity product availability.

Entity is currently distributed in over 30 countries worldwide. Entity Beauty brings technologically advanced professional nail and skin care products and world class education to the beauty technician. These new distributors continue to expand Entity's growth in the United States. Entity Beauty, Inc. is excited to partner with them as they represent the industry's finest professional nail distributors.

"I am thrilled with the amount of U.S. growth we are experiencing! It is especially rewarding in this shaky economy." Vicki Heller, President and CEO of Entity Beauty, Inc. asserted when asked about the distributor expansion.

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the-art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System, Rainforest Body Couture and Entity 1 Gel Technology are the first to bring patent-pending nanotechnology to nail professionals.

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