

FOR IMMEDIATE RELEASE

Entity Beauty Announces the Appointment of its Premier Wisconsin Distributor –

**Reliable,
Salon Resource Group**

Professional nail and beauty products manufacturer ENTITY BEAUTY INC. (entitybeauty.com) proudly announces the appointment of Reliable, Salon Resource Group, as its premier distributor of Entity Beauty products in Wisconsin.

Connie Tipton, General Manager of Reliable, invites you to visit the well-stocked supply stores throughout Wisconsin to try Entity products, or simply call Reliable toll-free at (800) 657-0750 to place your Entity order for same-day shipment.

Reliable Salon Resource Group's partnership with Entity Beauty brings technologically advanced professional nail products and world class education to your salon, along with an excellent shopping experience. Entity Beauty, Inc. is excited to partner with Reliable as they represent the industry's finest professional nail products and customer service.

Please call Reliable toll-free at (800) 657-0750 when you are ready to order your Entity Beauty products or to learn about upcoming Entity education events.

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the-art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System, Rainforest Body Couture and Entity 1 Gel Technology are the first to bring patent-pending nanotechnology to nail professionals.

Contact Information

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