

FOR IMMEDIATE RELEASE

Entity Beauty holds International Distributor Training in Germany

CHICAGO, IL APRIL, 2010 Nail and beauty products company Entity Beauty, Inc. held its International Distributor Training in Hannover, Germany from February 8-10, 2010.

The theme for the training was “Key to Sales.” All attendees learned unique selling techniques to incorporate into their education programs. Leading the training was Entity Beauty’s, Lee-Anne Henderson, Director of Educational Sales who wowed attendees with her phenomenal presentations. Everyone enjoyed the three-day training.

Distributors and educators from Germany, Holland, Spain and Poland attended the intense training and were so happy to receive a training that helps them grow their business.

Entity’s top honor award for “Nailed the Sale” went to Tessa Jansen from Germany who exemplified all the characteristics of a top educator.

Entity Beauty would like to thank Society Nail Germany for hosting the event in their fabulous facility.

Lorena Marquez, Global Trainer for Entity Beauty said, “It was the best training I have ever seen. Everyone was so enthusiastic for the opportunity to have received such training.”

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty’s state-of-the art nail couture products are developed by its’ team of championship artists. In addition, Entity One Gel Technology, Entity’s Nanovive Skin Revival System and Rainforest Body Couture are the first to bring patent-pending nanotechnology to nail professionals.

Contact information:

Vicki Heller, President and CEO, Entity Beauty Inc.
866-288-4600 or vheller@entitybeauty.com
entitybeauty.com