

FOR IMMEDIATE RELEASE

Entity Beauty announces the appointment of Pennsylvania Distributor - Iorio Beauty Supply

Entity Beauty, Inc. (entitybeauty.com), nail and beauty products manufacturer announces the appointment of Iorio Beauty Supply as its newest distributor of Entity products in New Castle, PA, USA. They service Western PA & North Eastern Ohio. Jeff Iorio, owner of Iorio Beauty Supply was appointed as the authorized distributor of Entity products throughout the Newcastle PA area. He invites you to share in his company's vision of providing the best products on the market today, designed specifically for busy nail professionals and estheticians.

Iorio's partnership with Entity brings to your salon; superior products, world class education and an excellent shopping experience. Entity is excited to partner with Iorio Beauty Supply as they represent the finest products and customer service in all of PA.

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System and Rainforest Body Couture are the first to bring patent-pending nanotechnology to nail professionals.

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