

**FOR IMMEDIATE RELEASE**

**Entity Beauty announces new Director of Educational Sales and Distributor Relations.**

---

**CHICAGO, IL Jan 2, 2009** Nail and beauty products company Entity Beauty Inc. (entitybeauty.com) today announced the appointment of Lee-Anne Smith-Henderson as Director of Educational Sales and Distributor Relations.

Lee Anne is co-owner of Fantasy Island, the largest full-service salon in Barrie, Ontario, Canada for over ten years. Lee-Anne has been named the Canadian Nail Artist of the year five times. As an award winning educator, Lee-Anne has trained nail artists and industry educators worldwide and is one of the beauty industries most sought after presenters and public speakers.

**About Entity Beauty**

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System and Rainforest Body Couture are the first to bring patent-pending nanotechnology to nail professionals.

**Contact information:**

Vicki Heller, President and CEO, Entity Beauty Inc.  
866-288-4600 or [vheller@entitybeauty.com](mailto:vheller@entitybeauty.com)  
[www.entitybeauty.com](http://www.entitybeauty.com)

