

FOR IMMEDIATE RELEASE

Manicure for Hope, Canada

Entity beauty, Inc. is proud to announce that Sweetface Beauty Source, the exclusive Entity beauty distributor in Barrie, Ontario, Canada sponsored a "Manicure for Hope" fundraising event on August 30, 2009.

The Manicure for Hope was started to bring beauty professionals together to help in the fight against Cancer and helping to find a cure. Beauty professionals donate their time by providing beauty services; manicures, polish changes, hair wrapping and braiding in exchange for donations to the Canadian Cancer Society.

The event was held at Sweetface Beauty Source, 301 Bryne Drive, Barrie, Ontario, Canada.

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System and Rainforest Body Couture are the first to bring patent-pending nanotechnology to nail professionals.

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