

FOR IMMEDIATE RELEASE

Entity Beauty North American Educator Training

Nail and Beauty Company Entity Beauty, Inc. held its North American Educator Training in Las Vegas, Nevada on April 20-22, 2010.

Attendees from all over the U.S., Canada and Puerto Rico had three intense days of education, nail skills and presentation skills. "Rev You Engine" was the theme for the training. Everyone was grouped as race car teams which made it fun and exciting to learn at the training.

Lee-Anne Henderson, Entity's Director of Educational Sales and Distributor Support led the training with the assistance of her team mate, Lorena Marquez, Global Trainer/Trade Relations Artist. Junior Trainers for the event included; Tina Ciesla, Amy Deloux, Shannon Marciano, Laura Russell and Cyndi Van.

Future educators learned about Entity's Acrylic System, Entity One Gel Technology, Entity's Nanovive Skin Revival System and Entity's Rainforest Body Couture.

The awards ceremony took place on the 103rd floor of the Stratosphere Hotel and Casino in Las Vegas.

Top honors went to Mr. Francis Wong for best presentation and to Ms. Jessica Marie Ellison for best academics as well as best nail and best overall. Ms. Shannon Marciano, Entity Educator was promoted to Entity Artist.

The night ended with a surprise from the Junior Trainers to their mentors, Lee-Anne Henderson and Lorena Marquez. They were presented with a beautifully framed plaque which included a group photo and a personalized letter thanking them.

Lorena Marquez said it best - " This is what it's all about...knowing that you make a difference in someone's life."

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its' team of championship artists. Entity One Gel Technology, Entity's Nanovive Skin Revival System and Rainforest Body Couture are the first to bring patent-pending nanotechnology to nail professionals.

Contact information:

Vicki Heller, President and CEO, Entity Beauty Inc.
866-288-4600 or vheller@entitybeauty.com
entitybeauty.com