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Poland Distributor Training and Eastern European Championships

Entity Beauty held its annual Eastern European Distributor Training in Gdansk, Poland on July 18th and 19th 2009. Distributors from Poland, Russia, Ukraine, Lithuania, Latvia, and Greece were in attendance for the launch of Entity One Gel Technology. The two-day training taught by Entity Global Trainer Lorena Marquez included product knowledge, application techniques and salon health and safety.

On July 20th 2009, Lorena traveled to Warsaw, Poland to present Entity Nail Couture and Entity Gel One Technology to Nail Artists attending the Eastern European Championships. Entity Beauty later swept the competition placing 1st, 2nd and 3rd.

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System and Rainforest Body Couture are the first to bring patent-pending nanotechnology to nail professionals.

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