

FOR IMMEDIATE RELEASE

Entity Beauty announces Nanotechnology meets the Fountain of Youth on Life & Leisure Television September 22, 2010 On Bravo!

Chicago, IL September, 2010 Entity Beauty, Inc was featured on Life and Leisure Television. Nanotechnology Beauty Products including Nanovive Skin Revival System, Rainforest Body Couture and Entity One Gel Technology were in the program's special report on the future of nail and skin care.

Thanks to nanotechnology, Entity's Nanovive and Rainforest products have opened a whole new world of skin care for women of all ages. Entity One Gel Technology, the one and only gel system to encapsulate nanotechnology within the nail enhancement, makes it easier than ever to create nails that are durable, glossy, naturally beautiful, and second to none.

JL Haber, Vice President of Programming for Media Entertainment Productions added, "As the demand for all natural, high quality products grows, both internationally and domestically, Entity Beauty has positioned itself to meet this ever-increasing demand. We are excited to have them as a guest on our program."

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the-art nail couture products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System, Rainforest Body Couture and Entity 1 Gel Technology are the first to bring patent pending nanotechnology to nail professionals.

About Life and Leisure Television

Life & Leisure Television is independently produced by Media Entertainment Productions and is distributed worldwide on the Bravo Network (as paid programming) to 70 million cable television households. The show is an informative magazine style program that exhibits the hottest stories, trends and breakthroughs that will educate and motivate our viewers.

For specific market-by-market air dates and times, please e-mail moniqueh@mmpusa.com. For more information, please visit www.lifeandleisuretv.com



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