



FOR IMMEDIATE RELEASE

Entity Beauty sculpting brushes receive NAILS Magazine Reader's Choice Award

CHICAGO, IL Sept 5 Nail and beauty products company Entity Beauty Inc. (entitybeauty.com) has been selected as a winner by NAILS Magazine readers.

Entity Beauty sculpting brushes were a winner in the 2005 NAILS Magazine Reader's Choice Award. This annual award surveys nail professionals nationwide for their most preferred nail products.

Entity Beauty sculpting brushes are designed by Entity's world championship artistic team of Tom Holcomb, Tom Bachik and Alisha Rimando. Entity's brushes are handcrafted in Japan using the finest 100% pure Kolinsky hair.

About Entity Beauty

Founded in 2004 by world champion nail artists Tom Holcomb and Tom Bachik, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its team of creative consultants, including current world champion Alisha Rimando. Entity Beauty's products are available in the United States, Europe and Asia.

About NAILS Magazine

NAILS Magazine, an award-winning publication with more than 20 years of experience, has been serving professional nail technicians and salon owners and bringing them together with the marketers who make the products they want and need. NAILS is committed to providing the best magazine for nail professionals covering the latest in industry news and regulations.

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