

**FOR IMMEDIATE RELEASE**

**Entity Wins at Nailympics**

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**Chicago, IL January, 2012** Nail and beauty products company Entity Beauty Inc. is happy to announce victory at the Nailympics in Long Beach, CA.

Competitors traveled the globe to compete at Nailympics USA held in Long Beach, CA USA on Oct.23-24, 2011. Countries represented included Korea, Japan, Belgium, Columbia, Italy, Singapore, US, Sweden and Australia. Team Entity was represented in Division 1 by Entity Educator Roxanne Nguyen, Division 2 by Entity Educator Tara Cote and Division 3 by Rachel Mouritsen and Entity's Director of Education, Lorena Marquez. Team Entity placed in the following categories;

**Division 2:**

Tara Cote placed 2<sup>nd</sup> in Stiletto, 2<sup>nd</sup> in Soak Off Gel Manicure and 3<sup>rd</sup> in Acrylic Tip Overlay.

**Division 3:**

Rachel Mouritsen placed 3<sup>rd</sup> in Soak Off Gel Manicure.

Lorena Marquez placed 2<sup>nd</sup> in Soak Off Gel Manicure, 3<sup>rd</sup> in Embellishment and 3<sup>rd</sup> in Stiletto.

Congratulations to all of Team Entity!

**About Entity Beauty**

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Nail Couture and Entity One Color Couture state-of-the-art products are developed by its' team of championship artists. In addition, Entity's Nanovive Skin Revival System, Rainforest Body Couture and Entity One Gel Technology are the first to bring patent-pending nanotechnology to nail professionals.

**Contact Information**

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