



FOR IMMEDIATE RELEASE
Entity Beauty announces changes to artist staff

ORLANDO, FL Jan 23 Nail and beauty products company Entity Beauty Inc. (entitybeauty.com) today announced that effective February 1, Tom Bachik and Alisha Rimando will no longer be employees of Entity Beauty.

Tom and Alisha have been very important contributors to Entity Beauty since its inception. The Entity team wishes them the very best in their future endeavors. Moving forward, Lee-Anne Smith and Lorena Marquez will continue to lead our education teams. Both will be conducting the upcoming Rome Train the Trainer event and the Holland Nail Studio.

Lee-Anne and Lorena will be introducing a new mentoring program designed to enhance the educational experience of many of our top educators and we look forward to their increased involvement within the company moving forward.

About Entity Beauty

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products are developed by its' team of championship creative consultants. In addition, Entity's Nanovive Skin Revival System is the first to bring patent-pending nanotechnology to nail professionals. Entity Beauty's products are available in the United States, Europe and Asia.

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