



**FOR IMMEDIATE RELEASE**  
**Entity Beauty announces Entity One Gel Technology**

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**ORLANDO, FL Aug 8** Nail and beauty products company Entity Beauty Inc. ([entitybeauty.com](http://entitybeauty.com)) today introduced Entity One Gel Technology, a complete advanced gel nail enhancement system.

Entity One Gel Technology is the only gel system available that encapsulates nanotechnology within the nail enhancement, making it easier than ever for beauty professionals to create nails that are durable, glossy, and naturally beautiful.

Entity One Gels are a proprietary product blend featuring uniform nano-size ingredients. The tight particle network provides perfect viscosity for ultimate workability and ease of application. The extremely small size of the nano ingredients also creates a tight surface network, resulting in a long-lasting, scratch-resistant surface with amazing gloss and shine. The wear benefits imparted by the nanotechnology remain within the enhancement for the life of the product.

Entity One Gel nanotechnology improves application, aesthetics and final product function. For more information and how to order, beauty professionals should visit [entitybeauty.com](http://entitybeauty.com).

**About Entity Beauty**

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Entity Beauty's state-of-the art nail couture products, including acrylic and gel enhancements, are developed by its' team of championship creative consultants. In addition, Entity's Nanovive Skin Revival System™ and Rainforest pedicure system is the first to bring patent-pending nanotechnology to nail professionals. Entity Beauty's products are available in the United States, Europe and Asia.

**Contact information:**

Craig A. Fleming, President and CEO, Entity Beauty Inc.  
800-816-5270 or [cfleming@entitybeauty.com](mailto:cfleming@entitybeauty.com)  
[entitybeauty.com](http://entitybeauty.com)