



FOR IMMEDIATE RELEASE

Entity Beauty announces Felix Quinn as Entity European Sales Director

ORLANDO, FL April 2 Nail and beauty products company Entity Beauty Inc. (entitybeauty.com) today announced the appointment of Felix Quinn as Entity's European Sales Director.

Felix brings over twenty five years of sales management and entrepreneurial business experience to Entity Beauty. Prior to joining Entity, he owned and operated several Thomas Kinkade Signature Galleries throughout Europe. Felix has also owned and operated a chain of tanning and nail salons in the UK, and has received recognition as the largest Kirby distributor in the world.

Felix will continue to develop Entity's relationships with valued distributor partners across Europe through its international Distributor Support Program, providing superior new products, customer service and marketing support. International distributors who are interested in growing their business with Entity can learn more at entitybeauty.com.

About Entity Beauty

Founded in 2004 by world champion nail artists Tom Holcomb and Tom Bachik, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Unique in the beauty industry, the Entity Advantage Member Reward Plan allows U.S. beauty professionals to buy direct and receive price discounts, volume rewards, business support tools and the opportunity to invite new members to earn sales commissions. Entity Beauty's state-of-the-art nail couture products are developed by its team of creative consultants, including current world champion Alisha Rimando. In addition, Entity's Nanovive Skin Revival System™ is the first to bring patent-pending nanotechnology to beauty professionals. Entity Beauty's products are available in the United States, Europe and Asia.

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