



**FOR IMMEDIATE RELEASE**  
**Entity Beauty announces new Rainforest Body Couture**

**ORLANDO, FL Oct 19** Nail and beauty products company Entity Beauty Inc. (entitybeauty.com) today introduced Rainforest Body Couture, a complete pedicure system.

Inspired by the healing spirit of the tropical rainforest, the new four-part pedicure includes Rainforest Soak, Scrub, Masque and Lotion. Rainforest formulations are exclusive to Entity Beauty, and designed to work optimally together to produce the softest skin with rich and relaxing fragrances.

Rainforest Soak cleanses the skin with ingredients known to remove toxins and impurities. Rainforest Scrub smooths and softens the foot using exotic coconut shells combined with *Bamboo Extract*, *Passion Flower Extract*, Vitamin E and *Passion Flower Seeds*. Rainforest Masque renews the skin with an exclusive blend of *White Beeswax*, known for its skin-softening abilities, and *Kaolin Clay*, known to help remove toxins and impurities from the skin while retaining the natural oils.

All-natural nanotechnology is the key behind the Rainforest Lotion. Measuring less than 1/50th the size of a human skin cell, Rainforest Lotion's microscopic soy-based nanospheres are tiny enough to penetrate beneath the surface level of the skin, deep into the layer where cells can be nourished. By combining *Passion Flower extract*, *Coconut Milk extract* and *Jojoba* with other powerful Rainforest elements, this exclusive lotion delivers antioxidants, as well as moisturizing and calming energies. Rainforest Lotion also contains *Oil of Marula*, known as Africa's miracle oil, containing a high concentration of palmitic acid to protect and seal the skin's surface.

Rainforest products are made with recyclable packaging, and printed using wind power credits and soy inks. Purchases support the use of renewable rainforest crops, which are invaluable to its preservation. For more information and how to order, beauty professionals should visit entitybeauty.com.

### **About Entity Beauty**

Founded in 2004, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Unique in the beauty industry, the Entity Advantage Member Reward Plan allows U.S. beauty professionals to receive price discounts, business support tools and the opportunity to invite new members to earn sales commissions. Entity Beauty's state-of-the-art nail couture products are developed by its' team of championship creative consultants. In addition, Entity's Nanovive Skin Revival System is the first to bring patent-pending nanotechnology to beauty professionals. Entity Beauty's products are available in the United States, Europe and Asia.

### **Contact information:**

Craig A. Fleming, President and CEO, Entity Beauty Inc.  
800-816-5270 or cfleming@entitybeauty.com  
entitybeauty.com

