



FOR IMMEDIATE RELEASE

Entity Beauty promotes LaShaun Brown-Glenn to Regional Sales Vice-President

ORLANDO, FL Mar 8 Nail and beauty products company Entity Beauty Inc. (entitybeauty.com) today announced the promotion of LaShaun Brown-Glenn to North Central Regional Sales Vice-President.

LaShaun was recently recognized by SalonSENSE Magazine, as one of the 'Most Influential Women in the Beauty and Grooming Industry' in 2007. LaShaun has been honored now for the third time with this award. LaShaun is also featured in the newly published book 'Conversations on Success' along with John Gray (author of Men are from Mars, Women are from Venus). With almost twenty years of industry experience, and the owner and creator of Nails Naturally, a hand and foot spa in Chicago, LaShaun is a valuable resource to Entity Advantage members in her area.

LaShaun's responsibilities will include leading Entity's significant growth initiatives in the U.S. north central region, and mentoring her team of local Advantage members and educators.

About Entity Beauty

Founded in 2004 by world champion nail artists Tom Holcomb and Tom Bachik, Entity Beauty was formed to empower beauty professionals with superior products, education and tools for success. Unique in the beauty industry, the Entity Advantage Member Reward Plan allows U.S. beauty professionals to buy direct and receive price discounts, volume rewards, business support tools and the opportunity to invite new members to earn sales commissions. Entity Beauty's state-of-the-art nail couture products are developed by its team of creative consultants, including current world champion Alisha Rimando. In addition, Entity's Nanovive Skin Revival System™ is the first to bring patent-pending nanotechnology to beauty professionals. Entity Beauty's products are available in the United States, Europe and Asia.

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